



EMPOWERING AUTO CONFERENCE 2024

PARTNERSHIP PACKAGES

EMPOWERING AUTO CONFERENCE

October 10, 2024

Hosted at the Fairmont Royal York Toronto

www.EmpoweringAuto.ca

Mission

Empowering Auto aims to help change the face of the automotive industry to be more inclusive, and representative of Canada's diverse customer base. Through our annual flagship conferences and micro-events, it enhances professional profiles, fosters networking, and offers mentoring opportunities.

**EMPOWERING
AUTO 
CONFERENCE**

Our Pillars



CONFERENCE

An annual event including keynote speakers, panel discussions, networking, recruitment tables and workshops.

STUDENT OUTREACH

Empowering Auto building the future pipeline of talent by connecting with students at various levels of their education and communicating the career opportunities in the automotive industry.



MENTORING

Empowering Auto raises profiles of women in auto, and creates networking and mentoring opportunities in order to help recruit and retain both women and their allies to the automotive industry.

NETWORKING

Empowering Auto raises profiles of women in auto, and creates networking and mentoring opportunities in order to help recruit and retain both women and their allies to the automotive industry.



Meet the Team



PARTNERSHIP

Aryan Habib, Jenn McCarthy, Katherine Mior -
Co-Founders at Empowering Auto



ADVISOR

Agnes Di Leonardi - General Counsel at Sym-Tech Dealer
Services



ADVISOR & LEGAL

Sarah Mansour - General Counsel at Mazda Canada



EVENTS

Henna Agha - Senior Market Manager at TELUS Business



MENTORING













Tara Willis - Senior Manager of Diversity, Equity & Inclusion
and Philanthropy at Nissan Canada Inc.



STUDENT OUTREACH

Lydia Bowser - Senior Director, People & Culture at Wave

Corporate Partnership Packages

| What's Included? | Supporter & Educational Partners | Corporate Partner | Title Partner |
|---|--|---|---|
| Tickets | 6 | 10 | 20 |
| Student / New Grad Tickets | 4 | 10 | 20 |
| Headshots |  |  |  |
| Social Media Promotion |  |  |  |
| Premier Brand Recognition (Website & Conference) | |  |  |
| Recruitment Table (showcase in recruitment room at Conference) | Educational Partners only |  |  |
| Speaking Opportunity (Conference Keynote, Panel, or Fireside) | | |  |
| Student Events & Workshops | | |  |
| Partnership Value | \$5,000 5 Available | \$10,000 15 Available | \$25,000 3 Available |

For more information please visit www.EmpoweringAuto.ca

2023 Conference Partners

TITLE PARTNERS



CORPORATE PARTNERS



For more information please visit www.EmpoweringAuto.ca

EMPOWERING
AUTO
CONFERENCE

2023 Conference Highlights



Fotini Iconomopoulos




Beverly Goodman



Tracy Moore



For more information please visit www.EmpoweringAuto.ca

**EMPOWERING
AUTO 
CONFERENCE**